

RESOLUTION NO. 17-073

A RESOLUTION APPROVING THE CITY OF PORT ARTHUR SECTION 4A ECONOMIC DEVELOPMENT CORPORATION ENTERING INTO A SERVICE AGREEMENT WITH CHEVAL NOIR MEDIA OF PORT ARTHUR FOR THE PRINTING AND MAIL OUT OF THE 6TH ANNUAL PAEDC NEWSLETTER, IN AN AMOUNT NOT TO EXCEED \$17,000 (ACCOUNT NO. 120-1429-582.59-06)

WHEREAS, on March 13, 2017, at their regular Board meeting, the City of Port Arthur Section 4A Economic Development Corporation ("PAEDC") Board of Directors approved a quote awarding Cheval Noir Media for the printing and mail out services for the 6th Annual Spring/Summer Newsletter (the "Newsletter"); and

WHEREAS, the Newsletter will be printed and mailed out as a vital communication resource to inform local citizens on the economic development efforts and accomplishments of PAEDC and its partners; and

WHEREAS, PAEDC requested quotes from five companies, and of the five companies, three submitted responses for the printing and mail out services of the Newsletter (see **Exhibit "A"**); and

WHEREAS, on March 13, 2017, at its regular Board meeting, the PAEDC Board of Directors approved the printing and mail out services for the Newsletter utilizing the services of Cheval Noir Media in an amount not to exceed \$17,000.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PORT ARTHUR, TEXAS:

Section 1. That the facts and opinions in the preamble are true and correct.

Section 2. That PAEDC is hereby authorized to contract the services of Cheval Noir Media for the printing and mail out of the Newsletter at a cost not to exceed \$17,000.

Section 3. That a copy of the caption of this Resolution shall be spread upon the minutes of the City Council.

READ, ADOPTED AND APPROVED on this 28th day of March A.D., 2017,

at a Meeting of the City Council of the City of Port Arthur, Texas, by the following vote: AYES:

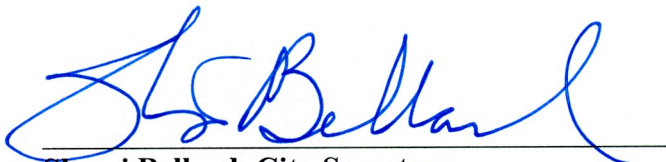
Mayor Freeman; Mayor Pro Tem Scott,

Councilmembers Hamilton, Albright, Richard
Lewis, Moser and Frank.

NOES: None.


Derrick Freeman, Mayor

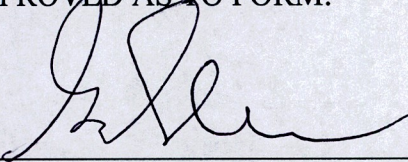
ATTEST:


Sherri Bellard, City Secretary

APPROVED:

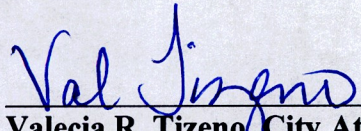

Floyd Batiste, PAEDC CEO

APPROVED AS TO FORM:



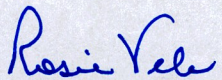
Guy N. Goodson, PAEDC Attorney

APPROVED AS TO FORM:



Valecia R. Tizen, City Attorney

APPROVED AS TO AVAILABILITY OF FUNDS:



Rosie Vela, Interim Director of Finance

Exhibit “A”



4435 Forest Drive
Port Arthur, TX 77642
409-225-0275

Quote

Date Quote #
02/14/2017 PAEDC - 17-1

Bill To

Port Arthur Economic Development Corp.
P.O. Box 3934
Port Arthur, TX 77643

Quantity	Description	Rate	Amount
24,146	25.5 x 11" Tri-fold Newsletter (100# Text paper - Glossy) Addressing, Tabbed Once, NOCA Checks	0.46	11,107.16
1	Address list from USA Data in Port Arthur, TX & Sabine Pass, TX *NO CHARGE*		0.00
1	Customer Loyalty Discount		-200.00
400	Additional copies of newsletter delivered to EDC office	0.46	184.00
24,146	Handling and Postage paid (at quantity specified)	0.22	5,312.12

Payments/Credits

Balance Due 0.00

\$16,403.28