

RESOLUTION NO. 11-192

**A RESOLUTION APPROVING THE CITY OF PORT ARTHUR
SECTION 4A ECONOMIC DEVELOPMENT CORPORATION
CONTRACTING THE SERVICES OF CHEVAL NOIR MEDIA
OF PORT ARTHUR FOR THE PRINTING AND MAIL-OUT OF
A NEW SEMI-ANNUAL PAEDC NEWSLETTER**

WHEREAS, on October 4, 2010, at their regular Board meeting, the City of Port Arthur Section 4A Economic Development Corporation (the "PAEDC") Board of Directors approved requesting proposals for printing and mail-out services for a semi-annual PAEDC newsletter; and

WHEREAS, on November 29, 2010, the Board of Directors of the PAEDC approved re-allocating \$15,000 from the job-training budget line item to the advertising budget line item to allow for funds to publish and mail out the newsletter twice per year as previously approved; and

WHEREAS, the PAEDC Board of Directors determined the newsletter will serve as a vital communication resource to inform local citizens on the economic development efforts and accomplishments of PAEDC and its partners; and

WHEREAS, three companies submitted proposals as requested by the PAEDC for the printing and mail-out services of the newsletter (see **Exhibit "A"**); and

WHEREAS, on April 18, 2011, at its regular Board meeting, the PAEDC Board of Directors approved award of the bid to Cheval Noir Media, a Port Arthur business enterprise for the quoted amount of \$8,727.98 per printing and mail-out; and

WHEREAS, the PAEDC has approved the award to Cheval Noir Media as Cheval Noir Media's total proposal included all specifications.

**NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE
CITY OF PORT ARTHUR, TEXAS:**

**NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE
CITY OF PORT ARTHUR, TEXAS:**

Section 1. That the facts and opinions in the preamble are true and correct.

Section 2. That the Port Arthur Economic Development Corporation (PAEDC) is hereby authorized to contract the services of Cheval Noir Media for the printing and mail-out of a semi-annual PAEDC newsletter at a cost of \$8,727.98 per printing and mail-out.

Section 3. That a copy of the caption be spread upon the minutes of the city Council.

READ, ADOPTED AND APPROVED on this 31st day of May A.D., 2011,
at a Meeting of the City Council of the City of Port Arthur, Texas, by the following vote:

AYES:

Mayor Prince

Councilmembers Scott, Segler, Beard, Williamson,
and Thomas.

NOES: None.

Deloris Prince
Deloris "Bobbie" Prince, Mayor

ATTEST:

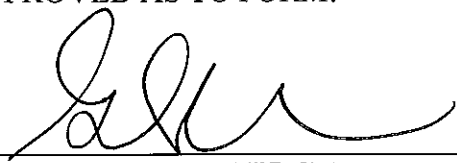
Sherri Bellard
Sherri Bellard, Acting City Secretary

APPROVED:



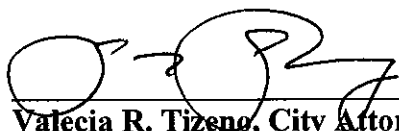
Floyd Batiste, PAEDC CEO

APPROVED AS TO FORM:



Guy N. Goodson, PAEDC Attorney

APPROVED AS TO FORM:



Valecia R. Tizeno, City Attorney
(on behalf of)

Exhibit “A”



4435 Forest Drive
Port Arthur, TX 77642

tj@chevalnoirmedia.com

<http://www.chevalnoirmedia.com>

Estimate

Date	Estimate #
3/15/2011	5

Name / Address		Project	
Port Arthur Economic Development Corp. P.O. Box 3934 Port Arthur, TX 77643			
Description	Qty	Rate	Total
11" x 17" Bi-Fold, 4 Color Newsletter on 100# Text Paper	16,014	0.175	2,802.45
Addressing, Tabbed Once, NOCA Checks	16,014	0.075	1,201.05
Postage Paid and Mail Processed Through to USPS	16,014	0.32	5,124.48
Address listings from USA DATA for Households in Port Arthur, TX & Sabine Pass, TX *NO CHARGE*	1	0.00	0.00
Discount for Introductory Service		-400.00	-400.00
		Total	\$8,727.98



MasterCopy
PRINTING | GRAPHICS

3503 Nederland Ave. Suite 2
Nederland, TX 77627
409-721-9449
800-752-4557 Toll-Free
www.mastercopyprinting.com

Estimate

No. **E#1056**

42

Krystal Villareal
City Of Port Arthur
P.O. Box 1089
Port Arthur TX 77641
Phone: 409-983-0597

Date 2/10/2011

Customer P.O. No.

16,000	<p>News Letter, 11 x 17 White 100# FUTURA LASER GLOSS 100 lb Text 11 x 17 Gloss, printed on 2 sides</p> <table> <tr> <td>1</td><td>Permit rental</td></tr> <tr> <td>16,000</td><td>U.S.P.O Bulk Postage</td></tr> <tr> <td>16,000</td><td>Folding 17"</td></tr> </table> <p>8,522.00</p>	1	Permit rental	16,000	U.S.P.O Bulk Postage	16,000	Folding 17"		
1	Permit rental								
16,000	U.S.P.O Bulk Postage								
16,000	Folding 17"								
<p>Taken by: Harbid This estimate is good for 30 days. Please call us if you have any questions. Thank you!</p>	<table> <tr> <td data-bbox="365 1680 1136 1743">Wanted: Thu 2/17 News Letters EDC</td><td data-bbox="1136 1680 1521 1743">SUBTOTAL 8,522.00</td></tr> <tr> <td></td><td data-bbox="1136 1743 1521 1806">TAX</td></tr> <tr> <td></td><td data-bbox="1136 1806 1521 1869">SHIPPING</td></tr> <tr> <td></td><td data-bbox="1136 1869 1521 1965">TOTAL 8,522.00</td></tr> </table>	Wanted: Thu 2/17 News Letters EDC	SUBTOTAL 8,522.00		TAX		SHIPPING		TOTAL 8,522.00
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	TAX								
	SHIPPING								
	TOTAL 8,522.00								

Dominion Forms Inc.

PO BOX 859
2501 M.L. KING DR.
Orange TX 77630-0859
Phone: (409) 886-0051 Fax: (409) 883-7502

CLIENT PROPOSAL

1508

Page: 1

DATE: 3/15/2011

For:

City of Port Arthur
PO BOX 1089
Port Arthur TX 77640-

CLIENT NO: 0511
TEL: () 983-8177
FAX: () 983-8291

FOB: PLANT

TERMS: Net 30 Days

CONSULTANT: JRV
Jeremy R Vincent

ITEM	DESCRIPTION	QUANTITY	UNIT	UNIT PRICE	EXT.AMOUNT
1. MAIL OUTS	11x17 white glossy paper folded to 8.5x5.5				
	<input type="checkbox"/> A.	16000	EA	0.5707	9,131.20
	4/4 full color printing cost: 2817.77				
	Mail out/postage cost: 6,314.43				
	total - 9132.20				
	Need at least 3 weeks lead time please.				
	We are assuming we will be provided print ready artwork to have printed.				
	If art is needed to be created additional charge may or may not apply. This will depend on the art provided.				
	Thank you for the opportunity to quote this job.				

Overruns or underruns not exceeding 10% of the order qty will constitute acceptable delivery.
We reserve the right to review this quotation if not ordered within 30 days. Sales Tax and freight not included.

THANK YOU
For this Opportunity
To Offer Our Services