

RESOLUTION NO. 15-044

A RESOLUTION AUTHORIZING THE CITY OF PORT ARTHUR SECTION 4A ECONOMIC DEVELOPMENT CORPORATION TO CONTINUE THE BILLBOARD ADVERTISEMENT IN THE HOUSTON MARKET FOR SIX (6) ADDITIONAL FOUR (4) WEEK PERIODS USING CORNERSTONE ADVERTISING & DESIGN OF BEAUMONT, TEXAS FOR AGENCY FEES FOR BILLBOARD RESEARCH, PREPARATION OF CONTRACT AND MONITORING OF THE BILLBOARD DURING RENTAL PERIOD IN AN AMOUNT NOT TO EXCEED \$2,647.06. FUNDING AVAILABLE IN EDC ACCOUNT NO. 120-1429-582.59-06.

WHEREAS, the City of Port Arthur Section 4A Economic Development Corporation (the "PAEDC") desires to continue to advertise Port Arthur as a place to do business in the Houston Market; and

WHEREAS, at its regular Board meeting on January 13, 2015, the PAEDC Board of Directors voted to continue advertisement in the Houston Market; and

WHEREAS, through Cornerstone Advertising & Design, Cornerstone Advertising & Design will locate a high traffic billboard in the Houston Market which attracts 526,505 people weekly as shown in **Exhibit "B"**; and

WHEREAS, the cost to continue the billboard advertisement in the Houston Market for six (6) additional four (4) week periods using Cornerstone Advertising & Design of Beaumont, Texas for agency fees for billboard research, preparation of contract and monitoring of the billboard during rental period in an amount not to exceed \$2,647.06, see **Exhibit "A"**.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PORT ARTHUR, TEXAS:

Section 1. That the facts and opinions in the preamble are true and correct.

Section 2. That the City Council approves PAEDC continuing to advertise on the billboard in the Houston Market using Cornerstone Advertising & Design for six (6) additional four (4) week periods for agency fees for billboard research, preparation of contract and monitoring of the billboard during rental period in an amount not to exceed \$2,647.06, as shown in Exhibit "A".

Section 3. That a copy of the caption of this Resolution be spread upon the Minutes of the City Council.

READ, ADOPTED AND APPROVED on this 3rd day of Feb A.D., 2015, at a Meeting of the City Council of the City of Port Arthur, Texas, by the following vote:

AYES:

Mayor: Prince;

Councilmembers: Scott, Hamilton, Mosely, Lewis and Frank.

NOES: Mayor Pro Tem Freeman & Councilmember Williamson.

Deloris Prince
Deloris "Bobbie" Prince, Mayor

ATTEST:

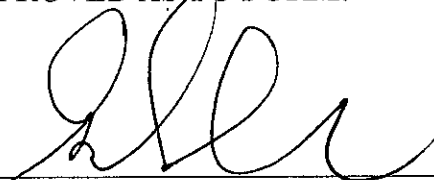
Sherri Bellard
Sherri Bellard, City Secretary

APPROVED:



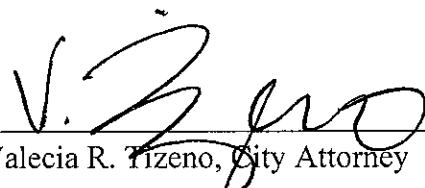
Floyd Batiste, PAEDC CEO

APPROVED AS TO FORM:



Guy N. Goodson, PAEDC Attorney

APPROVED AS TO FORM:



Valecia R. Tizeno, City Attorney

APPROVED AS TO AVAILABILITY OF FUNDS:



Deborah Echols, Director of Finance

Exhibit “A”



DATE: 1/26/15
INVOICE #011517

ACCOUNT MANAGER	MONTH	PAYMENT TERMS	DUE DATE
SUSIE FONTENOT	JANUARY	DUE UPON RECEIPT	

Thank you for your business!

EXHIBIT "B"

BUILD IT

SHIP IT



RAIL IT

**Business
& Industrial
Sites Available!**

in Port Arthur

www.paedc.org :: 409.963.0579